November 14, 2012

TO: Members of the Board of Trustees

FROM: Mun Y. Choi, Interim Provost

RE: Modification and Renaming of the Communication Sciences Degree Programs in the College of Liberal Arts and Sciences

RECOMMENDATION:

That the Board of Trustees approve the modification and renaming of the Communication Sciences Degree Programs in the College of Liberal Arts and Sciences.

BACKGROUND:

On August 8, 2012, the Board of Trustees approved the division of the Department of Communication Sciences into the Department of Communication and the Department of Speech, Language, and Hearing Sciences. Prior to the division, the Department of Communication Sciences offered degree programs along two tracts, Communication and Communication Disorders.

With the creation of separate departments, the academic degree programs require separation and renaming. The courses, requirements, faculty, and facilities do not change with these modifications and renamings.


2. The current B.A. in Communication Sciences with a concentration in Communication will be modified to a B.A. in Communication.


4. The current M.A. and Ph.D. programs in Communication Sciences: Communication Processes and Marketing Communication will be renamed Communication.

An Equal Opportunity Employer

Gulley Hall
352 Mansfield Road Unit 2086
Storrs, Connecticut 06269-2086
Telephone: (860) 486-4037
Facsimile: (860) 486-6379
e-mail: mun.choi@uconn.edu
Request for New/Modified UConn Academic Degree Program or Name Change

General Information

Name of proposed academic degree program (If solely a Name Change, indicate old and new names):

Speech, Language, and Hearing Sciences

Name of sponsoring Department(s):

Speech, Language, and Hearing Sciences

Name of sponsoring School(s) and/or College(s):

College of Liberal Arts & Sciences

Campuses (Storrs and/or regional[s]) proposed to offer this degree program:

Storrs

Contact person and contact details:

Bernard Grela, Ph.D.
Interim Department Chair
850 Bolton Road, Unit 1085
Storrs, CT 06269-1085
bernard.grela@uconn.edu
(860) 486-3394

Type of Proposal (New/Modified/Name Change/Discontinuation):

New: Speech, Language, and Hearing Sciences
Discontinue: Communication Sciences: Speech, Language, and Hearing concentration

Type of Program (B.A./B.S./M.S./Ph.D./Certificate, ETC):

B.A.

Anticipated Initiation Date: Anticipated Date of First Graduation:
2012 May, 2013

CIP Code: DHE Code (if available):

BA: 090101 BA: 01085
These are the codes for the CDIS concentration.

Submittal Information

Name of Department Head(s): Bernard Grela, Ph.D.

Department(s): Speech, Language, and Hearing Sciences

Signature of Department Head(s): Date:

Name of Dean: Jeremy Teitelbaum, Ph.D.

School/College: Liberal Arts and Sciences

Signature of Dean: Date:

Name of Document Recipient in Provost’s Office: Date:

Please include the following applicable documents upon delivery to Provost’s Office:
Course and Curriculum Committee Minutes (One set for all involved departments)
Undergraduate Program Review Committee Minutes (Undergrad Only)
Graduate Faculty Council Executive Committee Minutes (Grad Only; not for the Law School)
Board of Trustees Resolution (Template available on Provost’s website)

The Provost’s Office will submit the proposal to the Council of Deans, the Board of Trustees, the Advisory Committee on Accreditation (if necessary), and the Board of Regents.

Program Proposal Instructions

Please populate the following fields with all applicable information for your proposed program, modification, or discontinuation. The information below will be shared with the Council of Deans, the Board of Trustees, the Connecticut Board of Regents and the Advisory Committee in Accreditation (if necessary). If you have any questions, please contact the Provost’s Office.
Please submit the Program Proposal in WORD format.

Further instructions are available here: http://policy.uconn.edu/?p=1024

CONSENT CALENDAR

Institution: University of Connecticut

Item: Modification of the current B.A. in Communication Sciences with a concentration in Speech, Language, and Hearing to a B.A. in Speech, Language, and Hearing Sciences

Date: November 14, 2012

Background & Description

The Communication Sciences Department has two separate concentrations: 1) Communication and 2) Communication Disorders. Communication includes the study of interpersonal, organizational, and mediated communication as well as advertising and public relations. Communication Disorders includes the study of speech, language, and hearing as well as developmental and acquired impairments of those processes. Research and teaching in Communication Disorders focuses on identifying the underlying causes of these impairments, and the assessment and remediation processes involved in the disorders. Communication Disorders prepares students to apply for graduate school in either Speech-Language Pathology or Audiology.

The two areas of concentration for Communication Sciences (Communication Disorders and Communication) are unrelated disciplines. The courses required for the undergraduate concentrations are different and there is no common area of expertise between the faculty. Graduates in Speech, Language, and Hearing continue on to graduate school in either Speech-Language Pathology or Audiology. While graduates from Communication continue in areas of mass media, advertising, and public relations. The proposed new majors will replace the two areas of concentration which currently exist under Communication Sciences.

Reasons for the Proposed Program/Modification/Discontinuation

For the reasons outlined below, the faculty members of both programs propose that the two concentrations be separated into different programs.

1. The two sections act as distinct administrative units with a Department Chair for each section. The different programs have had separate faculty meetings and act independently on merit, PTR, hiring decisions, and therefore, should have separate representation on
university and CLAS committees. For example, the department has only one representative on the Courses and Curricula Committee, but faculty members lack knowledge of the needs and issues of the other discipline.

2. There is no curricular overlap. Undergraduate students in the different concentrations do not include any courses from the other section and the two sections do not share advising responsibilities. In addition, undergraduate admissions and the undergraduate portal (ppc.uconn.edu) cannot distinguish the two programs, causing confusion for students, advisors, and faculty.

3. The two programs do not have the following areas in common: journals for publishing research, targeted funding agencies for grant proposals, professional organizations, or academic associations.

4. Separating the programs could enhance alumni relations and fund raising. Fund raising by both sections is hampered by the lack of one clear identity for the department and Alumni Relations has had difficulty targeting the alumni from the different programs.

Curriculum & Program Outline

Both the undergraduate curriculums in Speech, Language, and Hearing Sciences and Communication function as independent programs. They have no coursework in common. The outline below represents the structure of the undergraduate curriculum in SLHS only.

BA in Speech, Language, and Hearing Sciences

During the first two years of the program, students must meet the General Education requirements of the University of Connecticut. During their final two years, students concentrate on courses within the major (26 credits), and complete 12 credits of related coursework and 9 credits of electives.

Successful completion of the B.A. degree in Speech, Language, and Hearing Sciences requires the following:

1. A total of 26 credits at the 2000 level or higher in Speech, Language, and Hearing Sciences.

2. Courses on normal development of speech, language, and hearing including: SLHS 3201, 3202 or 3202W, 3250, and 3247.

3. Courses on measurement and disorders of speech, language and hearing including: SLHS 3248, 4242, 4249 or 4249W, and two of the following 4244 or 4244W, 4251, or 4253.

4. Twelve (12) credits of related coursework from outside the department. Related courses can be tailored to the interests and needs of the student but must be approved by a Speech, Language, and Hearing Sciences advisor.
5. Nine (9) credits of elective coursework. Elective courses can be any 2000 level or higher course of interest to the student.

Note: All students in the Speech, Language, and Hearing Sciences major are required to complete the following requirements specified by the American Speech, Language, and Hearing Association prior to entering a graduate program in audiology or speech-language pathology.

1. Students must take one course in each of the following areas:
   a. Math/Statistics: MATH 1040Q or 1060Q, STAT 1100Q, 1000Q
   b. Biological science: BIOL 1102, 1103, 1107 or 1108
   c. Physical science: PHYS 1010Q or PHYS 1075Q

2. Students must accumulate a total of 25 hours of approved observations of assessment and treatment of speech, language and hearing disorders.

See appendix to this proposal with the catalog description for the major that was approved at CLAS C&C committee on April 18, 2012.

**Learning Outcomes**

**BA:**

Students will:

1. demonstrate an understanding of the normal processes of human communication including language development, anatomy/physiology, and sound production/perception.
2. demonstrate the ability to evaluate, integrate, and synthesize scientific evidence about various communication disorders through both oral and written means.
3. observe at least 25 hours of clinical practicum with a variety of communication disorders including clients from a variety of multicultural backgrounds and age groups. Students will demonstrate the ability to participate in conversations about these disorders and write summative evaluations of these observations.

**Enrollment & Graduation Projections**

As of Fall 2012, the undergraduate program has 331 majors. We anticipate a graduating class (2013) of approximately 120 undergraduate students. We have experienced a steady growth in our undergraduate program. In the past 5 years, we have seen an 86% increase in the number of undergraduate majors in our program. If this growth continues, we can expect that the number of students graduating by 2017 will double (n=220) from the current number.
Financial Resources

The creation of Speech, Language, and Hearing Sciences will not require any new resources.

Facilities//Equipment/Library/Special Resources

The D.C. Phillips building in which the department is housed consists of approximately 30,000 square feet. The ground floor is divided into two wings, one of which contains research facilities, classrooms and a computer lab. The other wing contains the UConn Speech and Hearing Clinic and additional laboratories. The second floor consists primarily of office space, study area for graduate students, and a conference room.

Each faculty member has office space and a research lab in PCSB, Monteith, or other facility based on their arranged with the department chair and the Dean. The clinic facilities are used by the Speech and Hearing Clinic exclusively. Both divisions of the department share the conference room, photocopy room, student computer room, and classrooms. There should be no changes with facilities, equipment, or special resources with a division of the two programs.

Program Administration

Department Head: Bernard Grela

Director of Graduate Programs: Bernard Grela & Kathleen Cienkowski

Undergraduate Program Committee: Carl Coelho, Bernard Grela, Kathleen Cienkowski, Jennifer Tufts

Faculty

Academic Faculty
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Clinical Faculty
Similar Programs in Connecticut or Region

In the State of Connecticut, Southern Connecticut State University (SCSU) is the only other institution that offers a Bachelor’s degree in Speech, Language, and Hearing Sciences. Each surrounding state has at least one undergraduate program in Speech, Language and Hearing Sciences. However, because of the high demand for Speech-Language Pathologists and Audiologists some states offer more than one undergraduate program. The programs include University of Massachusetts, Boston University, Worcester State University, Elms College, Emerson College, Northeastern University, University of Rhode Island, University of Vermont, University of New Hampshire, University of Maine, College of Saint Rose, CUNY-Brooklyn College, CUNY-Lehman College, CUNY-Queens College, Hofstra University, New York University, and St. John’s University. These programs provide the basic pre-professional background in Speech, Language, and Hearing Sciences, which prepares the students to apply to graduate school.
Appendix I: Catalog copy as approved by CLAS C&C on April 18, 2012.

**Proposals for reconsideration**

2012-033 Add Major—Speech, Language and Hearing Sciences (SLHS)
(orig. CDIS track of COMS)

*Approved Catalog Description of the Major*

The Communication Sciences Department offers an undergraduate major in Speech, Language, and Hearing Sciences. The Speech, Language, and Hearing Sciences major is a pre-professional program within the liberal arts and sciences curriculum. It provides a broad overview of normal speech, language and hearing processes and development. In addition a variety of
speech, language, and hearing disorders are introduced. This major permits the student to apply for
graduate studies in one of two specialty areas: audiology or speech-language pathology.

Students who want to learn more about communication disorders and the fields of audiology
and speech-language pathology, but are unsure about declaring the major are encouraged to take
one or both of the following introductory courses: SLHS 1150 and 1155Q. Students may declare the
major at the beginning of each semester. Once the required paperwork is received in the Speech,
Language, and Hearing Sciences Department the student will be assigned an academic advisor

Successful completion of the BA degree in Speech, Language, and Hearing Sciences requires the
following:

1. A total of 26 credits at the 2000 level or higher in Speech, Language, and Hearing Sciences.
2. Courses on normal development of speech, language, and hearing including: SLHS 3201,
   3202 or 3202W, 2204 or 3247, 3250
3. Courses on measurement and disorders of speech, language and hearing including: SLHS
   3248, 4249 or 4249W, and at least two (2) of the following 4244 or 4244W, 4251 or 4253
4. Course on directed observations of assessment and treatment of speech, language and
   hearing disorders SLHS 4242
5. Twelve (12) credits of related coursework. Related courses can be tailored to the interests
   and needs of the student but must be approved by a Speech, Language, and Hearing Sciences
   advisor.

Note: All students in the Speech, Language, and Hearing Sciences major are encouraged to complete the
following requirements specified by the American Speech, Language, and Hearing Association prior to
entering a graduate program in audiology or speech-language pathology.

1. Students must take one course in each of the following areas:
   a. Mathematics/statistics: MATH 1040Q or 1060Q or STAT 1100Q, or STAT 1000Q
   b. Biological science: BIOL 1102 or BIOL 1103 or BIOL 1107/1108
   c. Physical science: PHYS 1010Q or PHYS 1075Q

   More advanced level courses may be substituted for the courses listed above.

2. Students must accumulate a total of 25 hours of approved observations of assessment and
treatment of speech, language and hearing disorders.
Request for New/Modified UConn Academic Degree Program or Name Change

General Information

Name of proposed academic degree program (If solely a Name Change, indicate old and new names):
Communication (Old name Communication Sciences with Communication as concentration)

Name of sponsoring Department(s):
Communication

Name of sponsoring School(s) and/or College(s):
CLAS

Campuses (Storrs and/or regional[s]) proposed to offer this degree program:
Storrs, Stamford

Contact person and contact details:
Kristine Nowak (Kristine.nowak@uconn.edu)

Type of Proposal (New/Modified/Name Change/Discontinuation):
Modification

Type of Program (B.A./B.S./M.S./Ph.D./Certificate, ETC):
BA

Anticipated Initiation Date: Anticipated Date of First Graduation:
2012 May 2013

CIP Code: DHE Code (if available):

Submittal Information

Name of Department Head(s): Kristine Nowak
Department(s): Communication

Signature of Department Head(s): Date:

Name of Dean: Jeremy Teitelbaum

School/College: CLAS

Signature of Dean: Date:

Name of Document Recipient in Provost’s Office: Date:
Please include the following applicable documents upon delivery to Provost's Office:
Course and Curriculum Committee Minutes (One set for all involved departments)
Undergraduate Program Review Committee Minutes (Undergrad Only)
Graduate Faculty Council Executive Committee Minutes (Grad Only; not for the Law School)
Board of Trustees Resolution (Template available on Provost's website)

The Provost's Office will submit the proposal to the Council of Deans, the Board of Trustees, the Advisory Committee on Accreditation (if necessary), and the Board of Regents.

**Program Proposal Instructions**

Please populate the following fields with all applicable information for your proposed program, modification, or discontinuation. The information below will be shared with the Council of Deans, the Board of Trustees, the Connecticut Board of Regents and the Advisory Committee in Accreditation (if necessary). If you have any questions, please contact the Provost's Office.

Please submit the Program Proposal in WORD format.

Further instructions are available here: [http://policy.uconn.edu/?p=1024](http://policy.uconn.edu/?p=1024)
CONSENT CALENDAR

Institution: University of Connecticut

Item: Modification of the B.A. in Communication Sciences with a concentration in Communication to a B.A. in Communication

Date: November 14, 2012

Background & Description

Historically, the department of Communication Sciences offered one major, Communication Sciences with two specific concentrations: Communication (COMM) and Communication Disorders (CDIS). These two concentrations have always been completely independent of one another in terms of courses offered, requirements, application to the major, and faculty. Therefore, in conjunction with our department’s other proposal’s to add Communication and Communication Disorders as new majors, this change major proposal is proposing the elimination of the Communication Sciences (COMS) major that currently exists. The proposed “new majors” will be replacing the two individual concentrations that exist under the current Communication Sciences major.

Reasons for the Proposed Program/Modification/Discontinuation

The Department of Communication Sciences has been split into two programs. The Board of Trustees recently eliminated the Department of Communication Sciences and created two new departments. This proposal will modify the current B.A. in Communication Sciences: Communication into a B.A. in Communication. This change will provide a tremendous benefit to the students, it will allow them to graduate with a major that is specific to their studies, it will provide student’s greater clarity in terms of their major course requirements, as well as provide greater clarity for students who are applying to these two majors (Communication and Communication Disorders). It will help eliminate the current issue of students accidentally enrolling in one concentration when they intended to enroll in the other. Communication and Communication Disorders (proposed to be Department of Speech, Language and Hearing Sciences) are completely independent of one another. There are no courses, faculty, or requirements in common but all students get the same degree. The creation of the two new majors (Communication and Communication Disorders), would ensure students are placed in the correct intro course for their intended major.

The separation would help the department better distinguish the students according to their specific major. This change would provide us greater clarity in our contact with students, from orientation, to enrolled students, to alumni, their different majors would appear on their transcript, and they would graduate with their respective majors, rather than the same major as is currently the case. It would also
clarify the two majors for prospective students who have expressed confusion while searching for the major and cannot distinguish between the two concentrations. They also have different admissions processes, one requiring an application while the other does not. This makes it difficult for us to track our majors, provide them with appropriate advising, or to separate them for administrative purposes. Students are also often confused on the major, curriculum, admission process and pre-communication designation.

Curriculum & Program Outline

The proposed major is exactly the same as the curriculum and coursework of the Communication concentration in what is currently the Communication Sciences major. We are proposing only to create a new major that does not include Communication Disorders, or Speech, Language, and Hearing Sciences. The separation has been in place for some time procedurally in that there is no curriculum overlap or overlap of faculty or students. This proposal seeks only to make the separation official at the level of the major instead of having the separation at the level of a concentration within a major, as it is currently.

See appendix to this proposal with the catalog description for the major that was approved at CLAS C&C committee on April 18, 2012.

Learning Outcomes

The undergraduate Degree Communication is designed to produce students capable of analyzing human communication behavior from a scientific standpoint. It concentrates on the empirical investigation of human communication, stressing developments in communication theory and research. The track emphasizes interpersonal, mass, new communication technologies, nonverbal, intercultural, and international communication.

Enrollment & Graduation Projections

Communication would be the third largest major in CLAS and will continue to grow over the next few years. The program of Communication had 495 official majors and 203 Pre-Communication majors as of April 2012. The program graduated 194 undergraduate majors in May or August of 2012. As part of our expansion program, we admitted another 135 undergraduate majors into the Communication program in the fall semester we now have 436 Comm majors and 180 Precom majors for a total of 616. We estimate that we will graduate 100 students in the fall and another 200-300 in the spring and summer.

Financial Resources
The creation of this new department will not require any new financial resources.

**Facilities//Equipment/Library/Special Resources**

Experimental and survey research facilities are available, including the Digital Gamesmith Lab, the Emotional Communication Lab, the Ethnic and Women Audiences Lab, the Human Communication Interaction Lab, and the Media Effects Lab.

**Program Administration**

Department Head: Kristine Nowak

Director of Graduate Studies: Mark Hamilton

Director of Undergraduate Studies: Rory Mcgloin

Undergraduate Advisors: Lauren Munyard and Jeff Flaherty

**Faculty**

**Professors**

*Atkin, Buck, Lin, and Snyder*

**Associate Professor**

*Farrar, D'Alessio, Hamilton, Jalbert, Nowak, Rios, VanLear, and Wang*

**Assistant Professors**

*Denes, Bellur, Gaztambide-Geigel, Christiansen*

**Similar Programs in Connecticut or Region**

Programs in Communication are offered at many institutions in the state and region, including: Southern Connecticut State University, Central Connecticut State University, Eastern Connecticut State University, Emerson University, Boston University. Programs in communication at other state and regional institutions tend to emphasize applied skills, such as video production, journalism practice, media management, creative advertising, communication law, and public relations skills. For example, the new School of Communication at Quinnipiac University features an M.A. in e-Media that aims to train students to be new media producers.
Appendix I: Catalog copy as approved by CLAS C&C on April 18, 2012.

2012-034 Add Major – Communication (COMM)
(originally COMM track of COMS)
1. Date: April 18, 2012

2. Department or Program: Department of Communication Sciences

3. Title of Major: Communication

4. Catalog Description of the Major
   The department of Communication Sciences offers an undergraduate major in Communication. The Communication major is designed to educate students about human communication behavior from a scientific standpoint. It concentrates on the empirical investigation of human communication, stressing developments in communication theory and research. The major emphasizes interpersonal, mass, new communication technologies, nonverbal, organizational, intercultural and international communication. Training in the basic theories, principles, practices and research methods of Communication can qualify students for a variety of positions in the communication and media industries, such as: business, advertising, public relations, marketing, electronic media, government/politics, and promotion.

   Students must apply to the Communication Sciences Department to become a Communication major. Applications are accepted for Fall and Spring semesters and the deadline for applications is the end of the second week of classes. Forms can be obtained outside Room 212 PCSB, on the department website www.coms.uconn.edu/undergraduate/admissions.html, and from Communication faculty members at the Stamford Regional Campus.

   The decision to admit students to the major will depend on several criteria:

   • Successful completion of at least 54 credits, or successful completion of 40 credits plus current enrollment that should result in at least 54 credits by the end of the current semester.
     . Cumulative GPA
     . Completion of COMM 1000 with a grade of “C” or better.
     . The applicant’s academic record and space availability are also considered.
   Prior to acceptance into the Communication major, students with fewer than 70 credits may declare themselves a Pre-Communication major online at www.ppc.uconn.edu or at the College of Liberal Arts and Sciences Academic Services Center (www.services.clas.uconn.edu). The Pre-Communication designation indicates an intention to apply to the major. It does not ensure acceptance into the Communication major or give students priority in registering for Communication courses. Pre-Communication majors must still apply to become Communication majors by following the process described above.

   Students interested in the Communication major should complete COMM 1100 and COMM 1300 before junior year, if possible. COMM 1300 is a prerequisite for many 2000-level media courses and is advised for all students, particularly those interested in media production, communication technology, marketing, public relations, or advertising.
Successful completion of a BA degree in Communication requires the following:

1. Acceptance as a Communication major.

2. **COMM 1000, 1100, 3000Q.**

3. At least two (2) of the following Core courses: **COMM 3100, 3200, 3300.** Students are welcome to take all 3 Core courses.

4. A total of 24 credits in Communication at the 2000 or above level (typically 8 courses).

5. A minimum of 5 theory courses including a W course in Communication at the 2000 or above level. Communication offers applied and theory courses:
   a. Applied courses include the following: COMM 4800, 4820, 4940, 4991 and, 4992.
      i. Applied courses are optional and students are not required to take any applied courses, though they are highly recommended for a variety of career paths. As long as students have met the above requirements, they may take additional applied courses, but only two may be applied towards the minimum 24 credits of upper level Communication courses required for the major.
   b. Theory courses are the remaining COMM courses numbered 2000 or above including the Core courses.

6. Related Courses: 12 credits required. Related courses can be uniquely tailored to the needs of the student but must be approved by a Communication advisor.
   Note: All students are encouraged to do at least one internship (COMM 4991). Internships can be taken during the academic year or summer. Students must have completed 12 credits in Communication courses at the 2000 level or above to be eligible for internship credit.

   To satisfy the information literacy competency, all students must pass **COMM 1000, 1100, and 3000Q.** Other courses that will further enhance competency in information literacy include **COMM 1300, 3100, 3103, 3200, 3300, 3321, 3400, 3450, 3600, 4089, 4100, 4120, 4220W, 4230, 4320, 4330, 4410W, 4420, 4450W, 4451W, 4460, 4500, 4551W, and 4620.** To satisfy the writing in the major requirement, students must pass at least one course from **COMM 2310W, 4220W, 4410W, 4450W, 4451W, 4551W, 4660W, 4930W, 4996W,** or any 2000-level or above W course approved for this major. For students interested in media and public relations careers, journalism courses are recommended for additional writing competency.

   A minor in Communication is described in the “Minors” section.
Request for New/Modified UConn Academic Degree Program or Name Change

General Information

Name of proposed academic degree program (If solely a Name Change, indicate old and new names):
New Name: Speech, Language, and Hearing Sciences

Former name: Communication Sciences: Speech, Language, and Hearing

Name of sponsoring Department(s):
Department of Speech, Language, and Hearing Sciences

Name of sponsoring School(s) and/or College(s):
College of Liberal Arts & Sciences

Campuses (Storrs and/or regional[s]) proposed to offer this degree program:
Storrs, CT

Contact person and contact details:
Bernard Grela (bernard.grela@uconn.edu)

Type of Proposal (New/Modified/Name Change/Discontinuation):
Name Change

Type of Program (B.A./B.S./M.S./Ph.D./Certificate, ETC):
MA, AuD, PhD

Anticipated Initiation Date: 2012 Anticipated Date of First Graduation: May 2013

CIP Code: MA: 510204
Ph.D.: 510204
Au.D.: 510202

DHE Code (if available): MA: 01057
Ph.D.: 01056
Au.D.: 12628

Submittal Information

Name of Department Head(s): Bernard Grela, Ph.D.
Department(s): Speech, Language, and Hearing Sciences

Signature of Department Head(s):
Date:

Name of Dean: Jeremy Teitelbaum

School/College: Liberal Arts and Sciences
Please include the following applicable documents upon delivery to Provost’s Office:
Course and Curriculum Committee Minutes (One set for all involved departments)
Undergraduate Program Review Committee Minutes (Undergrad Only)
Graduate Faculty Council Executive Committee Minutes (Grad Only; not for the Law School)
Board of Trustees Resolution (Template available on Provost’s website)

The Provost’s Office will submit the proposal to the Council of Deans, the Board of Trustees, the Advisory Committee on Accreditation (if necessary), and the Board of Regents.

Program Proposal Instructions

Please populate the following fields with all applicable information for your proposed program, modification, or discontinuation. The information below will be shared with the Council of Deans, the Board of Trustees, the Connecticut Board of Regents and the Advisory Committee in Accreditation (if necessary). If you have any questions, please contact the Provost’s Office.

Please submit the Program Proposal in WORD format.

Further instructions are available here: http://policy.uconn.edu/?p=1024
CONSENT CALENDAR

Institution: University of Connecticut


Date: November 14, 2012

Background & Description

The graduate program in Speech, Language, and Hearing requests a name change to “Speech, Language, and Hearing Sciences.” The mission of this department is to develop a theoretical perspective on speech, language, and hearing disorders and their clinical management through habilitation and rehabilitation.

Reasons for the Proposed Program/Modification/Discontinuation

This name change corresponds to the change in department name from “Communication Sciences” to “Speech, Language, and Hearing Sciences.”

Curriculum & Program Outline

Master of Arts

The M.A. program provides an understanding of speech, language, and hearing disorders and their clinical management by emphasizing a scientific approach through evidence-based practice. Academic courses and clinical education experiences encourage a theoretical perspective and experimental orientation to develop an appreciation of current knowledge and future research needs. All students must complete a program of study of at least 56 credit hours of graduate course work in order to meet the requirements of clinical certification through the American Speech Language and Hearing Association (ASHA). The M. A. in Speech, Language, and Hearing Sciences prepares persons to be certified and licensed as Speech-Language Pathologists who will work in a variety of clinical settings across the country. There is a thesis and non-thesis option. The M.A. provides a solid foundation for Ph.D. work.

Doctor of Audiology

The Au.D. program educates students in the science and practice of audiology. Academic courses and clinical education experiences encourage a theoretical perspective and experimental orientation to develop an appreciation of current knowledge and future research needs of the hearing disordered population. All students must complete a program of study of at least 84 credit hours of graduate course work in order to meet the requirements of clinical certification through the American Speech Language and Hearing Association (ASHA). The Au.D. in Speech, Language, and Hearing Sciences prepares persons to be certified and licensed as Audiologists who will work in a variety of clinical settings across
the country. There is an audiological research project and comprehensive exams that are used to
determine the students' successful performance at the end of the program. The Au.D. provides a solid
foundation for Ph.D. work.

Doctor of Philosophy

The Ph.D. program in Speech, Language, and Hearing Sciences offers students a unique curriculum
which stresses the integration of theory and research in speech, language, and hearing disorders. The total
number of credits taken by a student will vary. Students are required to take 9 credits in statistics and
research design. They may choose from statistic courses in the Psychology, Educational Psychology, or
Statistics Departments. Each department has a recommended three course sequence.

Each student is required to be involved in research activity every semester which must be accomplished
by formal registration (SLHS 6319) and will be reviewed each semester by the student's advisory
committee. Students in the child language or adult language disorders areas of specialization are required
to complete a 1st and 2nd year research project (registered as SLHS 5300 or 6319) under the supervision
of their major advisor. These projects must be approved by the student's advisory committee. Completion
includes presentation of findings at departmental research colloquia, submission to research conferences,
and submission for publication. Students must also complete two, semester-long, lab rotations (registered
as SLHS 5300 or 6319) with faculty other than their major advisor. Nature and scope of these projects
will be negotiated with the supervising faculty member.

Learning Outcomes

Graduate Curricula in Speech, Language, and Hearing Sciences Leading to a Master of
Arts Degree

Students will:

1. demonstrate knowledge in the areas of basic human communication and its associated
disorders through successful completion of coursework and clinical practicum.
2. demonstrate the ability to evaluate, integrate, and synthesize evidence based research to
support their use of prevention programs, assessment procedures, and treatment options
for clients with a variety of communication disorders. This will be demonstrated through
a written capstone project (non-thesis option) or thesis and an oral defense of either
project.
3. demonstrate skills required to perform in a clinical setting (e.g., prevention, assessment,
outcome development, counseling, treatment, and professional report writing). This will
be accomplished through successful completion of clinical practicum.

Graduate Curriculum in Speech, Language and Hearing Sciences Leading to an Au.D.
Degree

The students will be able to:

1. identify, assess, and manage disorders of the auditory and balance systems
2. obtain and evaluate behavioral and physiologic measures of these systems
3. provide aural habilitation/rehabilitation to children and adults across the age span
4. select, fit, and dispense amplification systems including hearing aids, assistive listening
technology and implantable hearing devices
5. prevent hearing loss through the provision and fitting of hearing protective devices
6. engage in clinical research as it relates to the prevention, identification, and management of
hearing loss, auditory processing disorders, and vestibular function.
7. provide services in a variety of settings and maintain cultural/linguistic sensitivity.

Graduate Curriculum in Speech, Language and Hearing Sciences Leading to a Ph.D.
Degree

The student will demonstrate:

1. the ability to design and implement well-grounded experimental designs that apply to
disordered populations. This will be demonstrated through completion of lab rotations,
publications, and presentations at professional conferences.
2. a comprehensive knowledge of the essential aspects of normal and disordered
communication. This will be demonstrated through successful completion of
comprehensive exams.
3. a comprehensive knowledge of their area of specialization. This will be accomplished
through successful completion of comprehensive exams and defense of the doctoral
dissertation.

Enrollment & Graduation Projections

As of Fall 2012, the graduate programs have 36 students in the M.A. program, 35 students in the
Au.D. program, and 13 students in the Ph.D. program for a total of 84 graduate students. We
anticipate a graduating class (2013) of 14 M.A. students, 6 Au.D. students, and 2 Ph.D. students.
The number of graduate students in our M.A., Au.D., and Ph.D. programs have remained
relatively stable over the past 10 years, therefore, we do not expect any changes in the number of
students entering the program or graduating over the next 5 years.

Financial Resources

Teaching and research assistantships are available to qualified M.A., Au.D. and Ph.D. students.
Duties of graduate assistants vary according to the needs of the department. Teaching assistant
responsibilities have included teaching undergraduate courses including the W sections.
Research assistants work with faculty on funded research projects.

Facilities/Equipment/Library/Special Resources

The D.C. Phillips building in which the department is housed consists of approximately 30,000
square feet. The ground floor is divided into two wings, one of which contains research facilities,
classrooms and a computer lab for graduate students. The other wing contains the UConn Speech
and Hearing Clinic and additional laboratories. All of the clinical rooms are equipped for observation and audio monitoring and video recording. Three audiological test suites are equipped with up-to-date test and research instruments for diagnostic and hearing aid applications. The second floor consists primarily of office space, study area for graduate students, and a conference room.

Program Administration

Department Head: Bernard Grela

Director of Graduate Studies: Bernard Grela/Kathleen Cienkowski

Faculty

Professors
Coelho, Mustek

Associate Professor
Grela, Cienkowski, Tafts

Assistant Professors
Spaulding, Ramanathan, Myers, Theodore

Assistant Professor in Residence
Vasil-Dilaj

Lecturers
Chase, Guenette, van der Voort, Burke, Yanaway, Hare, McCarthy

Similar Programs in Connecticut or Region

Southern Connecticut State University (SCSU) offers Bachelor and Masters degrees in Communication Disorders. This is the only other program in the state offering training in the area of Speech, Language, and Hearing Sciences. SCSU does not offer an Au.D. or a Ph.D. degree. Over the past 25 years, there has been a shortage of speech-language pathologists and audiologists in the state of Connecticut and across the country. UConn, along with SCSU, provide training programs in an effort to meet the needs of speech-language pathologists and audiologists in the state.
Request for New/Modified UConn Academic Degree Program or Name Change

General Information

Name of proposed academic degree program (If solely a Name Change, indicate old and new names):
New Name: Communication.
Former name: Communication Sciences: Communication Processes and Marketing Communication.

Name of sponsoring Department(s):
Communication Department

Name of sponsoring School(s) and/or College(s):
CLAS

Campuses (Storrs and/or regional[s]) proposed to offer this degree program:
Storrs, CT

Contact person and contact details:
Mark Hamilton (mark.hamilton@uconn.edu)

Type of Proposal (New/Modified/Name Change/Discontinuation):
Name Change.

Type of Program (B.A./B.S./M.S./Ph.D./Certificate, ETC):
MA, PhD

Anticipated Initiation Date: 2012  Anticipated Date of First Graduation: May 2013

CIP Code:  DHE Code (if available):

Submittal Information

Name of Department Head(s): Kristine Nowak  
Department(s): Communication

Signature of Department Head(s):  Date:

Name of Dean: Jeremy Teitelbaum

School/College: CLAS

Signature of Dean:  Date:

Name of Document Recipient in Provost’s Office:  Date:
Please include the following applicable documents upon delivery to Provost’s Office:
Course and Curriculum Committee Minutes (One set for all involved departments)
Undergraduate Program Review Committee Minutes (Undergrad Only)
Graduate Faculty Council Executive Committee Minutes (Grad Only; not for the Law School)
Board of Trustees Resolution (Template available on Provost’s website)

The Provost’s Office will submit the proposal to the Council of Deans, the Board of Trustees, the Advisory Committee on Accreditation (if necessary), and the Board of Regents.

Program Proposal Instructions

Please populate the following fields with all applicable information for your proposed program, modification, or discontinuation. The information below will be shared with the Council of Deans, the Board of Trustees, the Connecticut Board of Regents and the Advisory Committee in Accreditation (if necessary). If you have any questions, please contact the Provost’s Office.

Please submit the Program Proposal in WORD format.

Further instructions are available here: http://policy.uconn.edu/?p=1024
CONSENT CALENDAR

Institution: University of Connecticut


Date: November 14, 2012

Background & Description

The graduate program in Communication Processes and Marketing Communication requests a name change to “Communication.” The mission of this department is to study and teach about communication. Our goal is to pursue theoretically grounded research and to disseminate knowledge by publishing our research and through teaching.

Reasons for the Proposed Program/Modification/Discontinuation

This name change corresponds to the change in department name from “Communication Sciences” to “Communication.”

Curriculum & Program Outline

Master of Arts

The M.A. program in Communication emphasizes the scientific investigation of human communication behavior, stressing developments in communication theory and research as they relate to society and the communication process. All students must complete a program of study of at least 27 credit hours of graduate course work, including 9-12 credits of required courses. The M.A. in Communication prepares persons for entry into a number of fields that require analysis of communication situations (e.g., advertising and marketing research, personnel training, organization research, social program evaluation). There is a thesis and non-thesis option. It also provides a solid foundation for Ph.D. work.

Doctor of Philosophy

The Ph.D. program in Communication offers students a unique curriculum which stresses the integration of theory and research in communication. Students may approach their study of communication from a variety of specializations, including mass communication, marketing, interpersonal, nonverbal, new communication technology, marketing, advertising, public relations, and persuasion. It culminates in the Ph.D. degree in Communication Sciences.
Learning Outcomes

Graduate Curricula in Communication Leading to a Master of Arts Degree

The mission of the Master's degree program is to provide an understanding of human communication at different levels of social organization – interpersonal, organizational, and mass. The M.A. program offers a broad scientific approach to the study of communication theory and research. Students can receive a solid foundation for Ph.D. work, or prepare for entry into fields that require analysis of communication situations, such as advertising and marketing research, program evaluation, health communication, and personnel training. We do not offer M.A. training in journalism or media production.

Graduate Curriculum in Communication Leading to a Ph.D. Degree

The Ph.D. program helps students develop strong theoretical knowledge and scientific research skills to prepare for an academic career, or a research position in the commercial, government, or non-profit sectors. The major objective is to develop communication scientists who: a) are well grounded in multiple scientific methods; b) possess a comprehensive knowledge of communication theory; and, c) have in-depth knowledge in their area of specialization.

Enrollment & Graduation Projections

Enrollments in the Ph.D program are growing. In 2012, 34 were enrolled, with an increase to 30 projected for 2013 and a further increase to 45 in 2014. Enrollments in the MA program are steady. In 2012, 8 were enrolled, with 8 projected for 2013 and 8 in 2014. The Ph.D program awarded 8 degrees in 2012 and anticipates granting 7 in 2013 and 4 in 2014. The MA program awarded 2 degrees in 2012 and anticipates granting 5 in 2013 and 3 in 2014.

Financial Resources

Teaching and research assistantships are available to qualified M.A. and Ph.D. students. Duties of graduate assistants vary according to the needs of the department. Teaching assistant responsibilities have included conducting discussion sections of the undergraduate introductory communication course, supervised teaching of public speaking and, for experienced teachers and those with a completed master's degree, supervised teaching of upper-level undergraduate courses. Research assistants work with faculty on funded research projects.

Facilities//Equipment/Library/Special Resources

Experimental and survey research facilities are available, including the Digital Gamesmith Lab, the Emotional Communication Lab, the Ethnic and Women Audiences Lab, the Human Communication Interaction Lab, and the Media Effects Lab.
Program Administration

Department Head: Kristine Nowak
Director of Graduate Studies: Mark Hamilton

Faculty

Professors
Atkin, Buck, Lin, and Snyder

Associate Professor
Farrar, D'Alessio, Hamilton, Jalbert, Nowak, Rios, VanLear, and Wang

Assistant Professors
Denes, Bellur, Gazzambide-Geigel, Christiansen

Similar Programs in Connecticut or Region

The only other communication Ph.D. program in New England is at University of Massachusetts – Amherst. The two Ph.D. programs differ in the degree to which social science is emphasized; we focus almost exclusively on social science, while they have strong programs in rhetoric and critical studies.

Masters Degrees in Communication are offered at many institutions in the state and region, including: Southern Connecticut State University, Central Connecticut State University, Eastern Connecticut State University, Emerson University, Boston University. MA programs in communication at other state and regional institutions tend to emphasize applied skills, such as video production, journalism practice, media management, creative advertising, communication law, and public relations skills. For example, the new School of Communication at Quinnipiac University features an M.A. in e-Media that aims to train students to be new media producers.